



COLUMN 1

COLUMN 2

COLUMN 3

COLUMN 4

COLUMN 5

COLUMN 6

COLUMN 7

COLUMN 8

NOTCH SCHEMATIC

WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
WES854U_IS18.psa

Column: 1 - Row: 01 Notch: 18 Fixture Type: TRAYS Fixture Description: SS MATTE INK 1.1
 Shade Chart Re-Order Code: PM0000023535 SS Graphic Re-Order Code: PM0000025274
 Graphic Re-Order Code: PM0000025275 SS Holder Re-Order Code: PM0000016521
 TRAYS Re-Order Code: PM0000022952 TRAYS Rolled Up Code: PM0000022952 UPC Blade Code: PM0000021665

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	041554496895	SUPERSTAY MATTE INK	LOYALIST	5	
2	1	N/A	041554496901	SUPERSTAY MATTE INK	DREAMER	10	
3	1	N/A	041554496918	SUPERSTAY MATTE INK	LOVER	15	
4	1	N/A	041554496925	SUPERSTAY MATTE INK	PIONEER	20	
5	1	N/A	041554496932	SUPERSTAY MATTE INK	HEROINE	25	
6	1	N/A	041554496949	SUPERSTAY MATTE INK	ROMANTIC	30	
7	1	N/A	041554496956	SUPERSTAY MATTE INK	CREATOR	35	
8	1	N/A	041554496963	SUPERSTAY MATTE INK	BELIEVER	40	
9	1	N/A	041554496970	SUPERSTAY MATTE INK	ESCAPIST	45	
10	1	N/A	041554496987	SUPERSTAY MATTE INK	VOYAGER	50	

Column: 1 - Row: 02 Notch: 11 Fixture Type: TRAYS Fixture Description: SS 24HR LIP 1.2 (W/SUPER IMPACT AND ERASER)
 Shade Chart Re-Order Code: PM0000025131 SS Graphic Re-Order Code: PM0000025134
 Graphic Re-Order Code: PM0000025135 SS Holder Re-Order Code: PM0000006942
 TRAYS Re-Order Code: PL2000000386 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006941

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
11	1	N/A	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
12	1	N/A	041554237733	SS 2 STEP 24 HR LIPCOLOR	Reliable Raspberry	010	PM0000006115
13	1	N/A	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
14	1	N/A	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	020	PM0000006117
15	1	N/A	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM0000006122
16	1	N/A	041554494969	SUPERSTAY SUPER IMPACT	ETERNAL CHERRY	200	PM0000023449
17	1	N/A	041554494976	SUPERSTAY SUPER IMPACT	STEADY RED-Y	205	PM0000023450
18	1	N/A	041554494983	SUPERSTAY SUPER IMPACT	24/7 FUSCHIA	220	PM0000023451
19	1	N/A	041554494990	SUPERSTAY SUPER IMPACT	ALL DAY PLUM	225	PM0000023452
20	1	N/A	041554494891	SUPERSTAY ERASER	SUPERSTAY ERASER	00	PM0000023453

Column: 1 - Row: 03 Notch: 4 Fixture Type: TRAYS Fixture Description: SS 24HR LIP 2.2
 Shade Chart Re-Order Code: PM0000025132 SS Graphic Re-Order Code: PM0000025136
 Graphic Re-Order Code: PM0000025137 SS Holder Re-Order Code: PM0000006942
 TRAYS Re-Order Code: PL2000000386 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006941

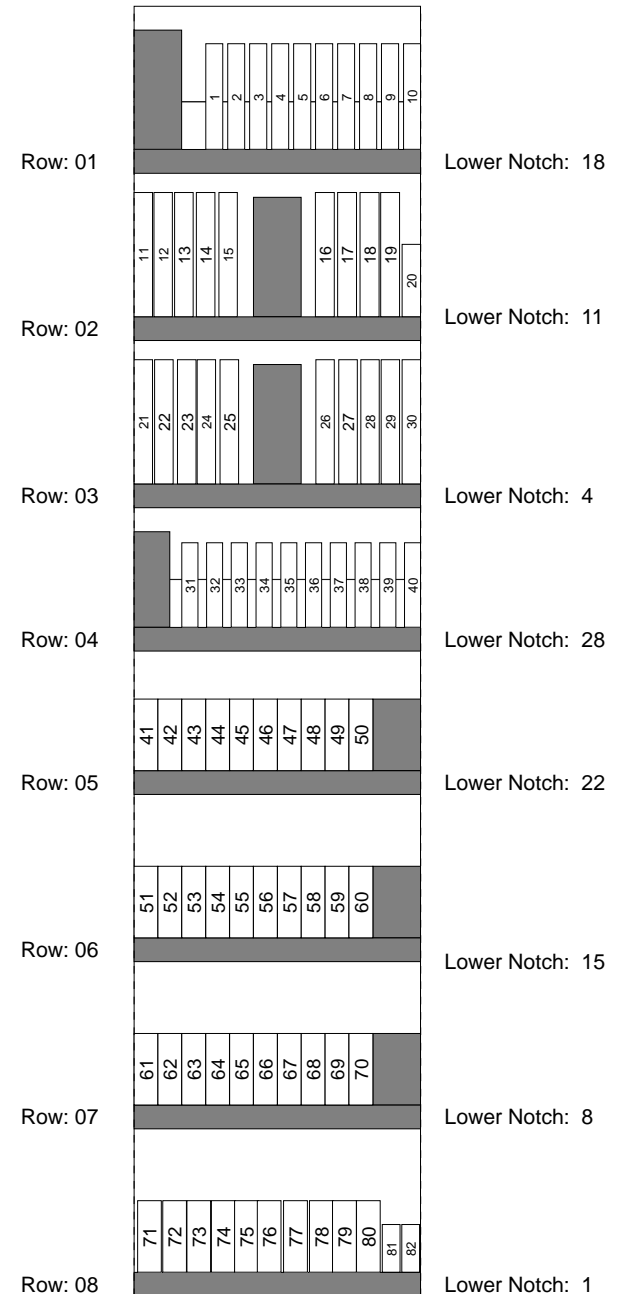
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
21	1	N/A	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM0000006123
22	1	N/A	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM0000006124
23	1	N/A	041554237870	SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	080	PM0000006129
24	1	N/A	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	PM0000006131
25	1	N/A	041554237917	SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	100	PM0000006133
26	1	N/A	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM0000006135
27	1	N/A	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115	PM0000006136
28	1	N/A	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120	PM0000006137
29	1	N/A	041554335927	SS 2 STEP 24 HR LIPCOLOR	Constant Toast	136	PM0000010808
30	1	N/A	041554238006	SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	145	PM0000006142

Column: 1 - Row: 04 Notch: 28 Fixture Type: TRAYS Fixture Description: COL SEN LIQ VIV MATTES 1.1
 Shade Chart Re-Order Code: PM0000016526 SS Graphic Re-Order Code: PM0000025292
 Graphic Re-Order Code: PM0000025268 SS Holder Re-Order Code: PM0000016521
 TRAYS Re-Order Code: PM0000016148 TRAYS Rolled Up Code: PM0000016148 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	N/A	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5	
32	1	N/A	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10	
33	1	N/A	041554459715	COLOR SENSATIONAL LIQUID MATTE	Pink Charge	15	
34	1	N/A	041554459722	COLOR SENSATIONAL LIQUID MATTE	Electric Pink	20	
35	1	N/A	041554459753	COLOR SENSATIONAL LIQUID MATTE	Fuchsia Ecstasy	25	
36	1	N/A	041554459739	COLOR SENSATIONAL LIQUID MATTE	Orange Shot	30	
37	1	N/A	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35	
38	1	N/A	041554459746	COLOR SENSATIONAL LIQUID MATTE	Berry Boost	40	
39	1	N/A	041554459784	COLOR SENSATIONAL LIQUID MATTE	Vivid Violet	45	
40	1	N/A	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50	

Column: 1 - Row: 05 Notch: 22 Fixture Type: TRAYS Fixture Description: COL SEN BOLDS 1.1
 Shade Chart Re-Order Code: PM0000025619 SS Graphic Re-Order Code: PM0000025276
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942
 TRAYS Re-Order Code: PM0000018136 TRAYS Rolled Up Code: PM0000018136 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
41	1	N/A	041554488760	COLOR SENSATIONAL LOADED BOLDS	Nude Thrill	755	PM0000018186



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42	1	N/A	041554488722	COLOR SENSATIONAL LOADED BOLDS	Gone Griege	760
43	1	N/A	041554488746	COLOR SENSATIONAL LOADED BOLDS	Mauve It	770
44	1	N/A	041554464399	COLOR SENSATIONAL LOADED BOLDS	Raging Raisin	775
45	1	N/A	041554464337	COLOR SENSATIONAL LOADED BOLDS	Midnight Merlot	790
46	1	N/A	041554464245	COLOR SENSATIONAL LOADED BOLDS	Smoking Red	795
47	1	N/A	041554464214	COLOR SENSATIONAL LOADED BOLDS	Fiery Fuchsia	810
48	1	N/A	041554464252	COLOR SENSATIONAL LOADED BOLDS	Berry Bossy	820
49	1	N/A	041554464320	COLOR SENSATIONAL LOADED BOLDS	Blackest Berry	825
50	1	N/A	041554488685	COLOR SENSATIONAL LOADED BOLDS	Sapphire Siren	835

Column: 1 - Row: 06	Notch: 15	Fixture Type: TRAYS	Fixture Description: COL SEN MATTES 1.1
Shade Chart Re-Order Code: PM0000025339		SS Graphic Re-Order Code: PM0000025294	
Graphic Re-Order Code:		SS Holder Re-Order Code: PM0000005942	
TRAYS Re-Order Code: PM0000024432		TRAYS Rolled Up Code: PM0000024432	
		UPC Blade Code: PM0000005714	

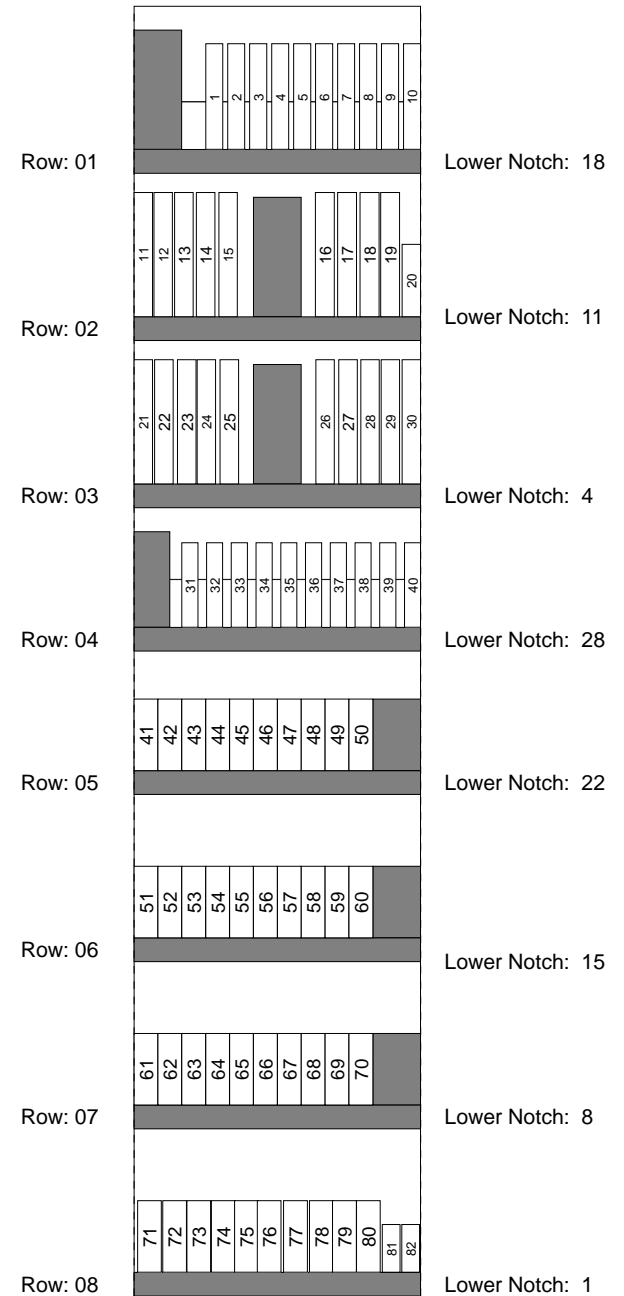
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
51	1	N/A	041554429879	COLOR SEN THE MATTES	Nude Embrace	650	PM0000013397
52	1	N/A	041554429886	COLOR SEN THE MATTES	Daringly Nude	655	PM0000013398
53	1	N/A	041554429893	COLOR SEN THE MATTES	Touch of Spice	660	PM0000013399
54	1	N/A	041554429909	COLOR SEN THE MATTES	Lust for Blush	665	PM0000013400
55	1	N/A	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670	PM0000013401
56	1	N/A	041554429923	COLOR SEN THE MATTES	Faint For Fuchsia	675	PM0000013402
57	1	N/A	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680	PM0000013403
58	1	N/A	041554429954	COLOR SEN THE MATTES	Siren in Scarlet	690	PM0000013405
59	1	N/A	041554429961	COLOR SEN THE MATTES	Divine Wine	695	PM0000013406
60	1	N/A	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696	PM0000014871

Column: 1 - Row: 07	Notch: 8	Fixture Type: TRAYS	Fixture Description: COL SEN INTI-MATTE NUDES 1.1
Shade Chart Re-Order Code: PM0000025622		SS Graphic Re-Order Code: PM0000025277,PM0000025278	
Graphic Re-Order Code:		SS Holder Re-Order Code: PM0000005942	
TRAYS Re-Order Code: PM0000019866		TRAYS Rolled Up Code: PM0000019866	
		UPC Blade Code: PM0000005714	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
61	1	N/A	041554496505	COLOR SEN THE MATTES	HOT SAND	530	PM0000020647
62	1	N/A	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535	PM0000020648
63	1	N/A	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540	PM0000020649
64	1	N/A	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545	PM0000020650
65	1	N/A	041554496543	COLOR SEN THE MATTES	HONEY PINK	550	PM0000020651
66	1	N/A	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555	PM0000020652
67	1	N/A	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560	PM0000020653
68	1	N/A	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
69	1	N/A	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570	PM0000020655
70	1	N/A	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575	PM0000020656

Column: 1 - Row: 08	Notch: 1	Fixture Type: TRAYS	Fixture Description: COL SEN LIP 1.2 PINK/BUFF
Shade Chart Re-Order Code: PM0000003355,PM0000025628		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PM0000003373		TRAYS Rolled Up Code: PM0000003373	
		UPC Blade Code: PM0000003541	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
71	1	N/A	041554198225	COLOR SEN LIPSTICK	Pink Sand	5	PM0000006168
72	1	N/A	041554198232	COLOR SEN LIPSTICK	Born With It	15	PM0000006169
73	1	N/A	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
74	1	N/A	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
75	1	N/A	041554408485	COLOR SEN BUFFS	BARE ALL	910	PM0000011887
76	1	N/A	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915	PM0000011888
77	1	N/A	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000011889
78	1	N/A	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930	PM0000011891
79	1	N/A	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275	PM0000006187
80	1	N/A	041554413236	COLOR SEN BUFFS	TOUCHABLE TAUPE	940	PM0000011893
81	1	N/A	041554203271	COLOR SEN LIP LINER	Rose	5	
82	1	N/A	041554203288	COLOR SEN LIP LINER	Nude	20	



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Column: 2 - Row: 01 Notch: 19 Fixture Type: TRAYS Fixture Description: SS FULL COVERAGE FOUNDATION 1.1
Shade Chart Re-Order Code: PM0000025144 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025141 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000024441 TRAYS Rolled Up Code: PM0000024441 UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
83	1	N/A	041554541397	SUPERSTAY FULL COVERAGE FOUNDA...	Fair Porcelain	102	
84	1	N/A	041554541403	SUPERSTAY FULL COVERAGE FOUNDA...	Porcelain	110	
85	1	N/A	041554541410	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Ivory	112	
86	1	N/A	041554541427	SUPERSTAY FULL COVERAGE FOUNDA...	Classic Ivory	120	
87	1	N/A	041554541458	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Beige	220	
88	1	N/A	041554541465	SUPERSTAY FULL COVERAGE FOUNDA...	Sun Beige	310	
89	1	N/A	041554541496	SUPERSTAY FULL COVERAGE FOUNDA...	Toffee	330	
90	1	N/A	041554541519	SUPERSTAY FULL COVERAGE FOUNDA...	Coconut	355	

Column: 2 - Row: 02 Notch: 11 Fixture Type: TRAYS Fixture Description: DRM WONDER PDR 1.1 **
Shade Chart Re-Order Code: PM0000025707,PM0000025725 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016695 SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000382 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
91	1	N/A	041554408249	DREAM WONDER POWDER	Classic Ivory	20	PM0000011393
92	1	N/A	041554411355	DREAM WONDER POWDER	Natural Beige	70	PM0000011398
93	1	N/A	041554415476	DREAM WONDER POWDER	Buff Beige	25	PM0000011403
94	1	N/A	041554415490	DREAM WONDER POWDER	Golden Beige	83	PM0000011405
95	1	N/A	041554408270	DREAM WONDER POWDER	Nude	40	PM0000011394
96	1	N/A	041554415506	DREAM WONDER POWDER	Caramel	90	PM0000011406
97	1	N/A	041554408287	DREAM WONDER POWDER	Creamy Natural	50	PM0000011395
98	1	N/A	041554411393	DREAM WONDER POWDER	Coconut	95	PM0000011402

Column: 2 - Row: 03 Notch: 4 Fixture Type: TRAYS Fixture Description: DRM VELVET 1.1
Shade Chart Re-Order Code: PM0000025164 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016529 SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000387 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008609

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
99	1	N/A	041554457674	DREAM FRESH VELVET	Warm Porcelain	05	PM0000016215
100	1	N/A	041554457728	DREAM FRESH VELVET	Ivory	15	PM0000016217
101	1	N/A	041554457766	DREAM FRESH VELVET	Nude	40	PM0000016219
102	1	N/A	041554457773	DREAM FRESH VELVET	Creamy natural	50	PM0000016220
103	1	N/A	041554457896	DREAM FRESH VELVET	Natural Beige	75	PM0000016223
104	1	N/A	041554457902	DREAM FRESH VELVET	Honey Beige	90	PM0000016224
105	1	N/A	041554457964	DREAM FRESH VELVET	Cocoa Coconut	95	PM0000022380

Column: 2 - Row: 04 Notch: 28 Fixture Type: TRAYS Fixture Description: DRM BB CREAMS 1.1
Shade Chart Re-Order Code: PM0000020670 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000020669 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019917 TRAYS Rolled Up Code: PM0000019917 UPC Blade Code: PM0000009354

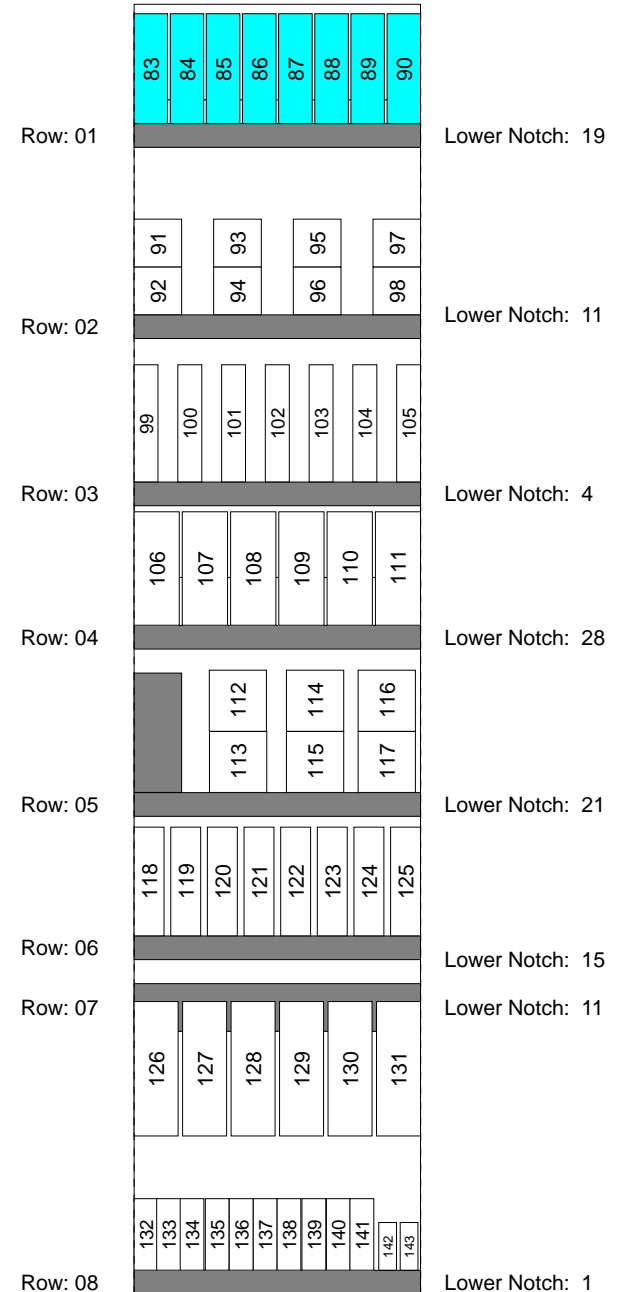
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
106	1	N/A	041554282634	DREAM FRESH BB CRM	Light Medium	110	
107	1	N/A	041554282641	DREAM FRESH BB CRM	Medium	120	
108	1	N/A	041554282658	DREAM FRESH BB CRM	Medium/Deep	130	
109	1	N/A	041554349542	DREAM PURE BB	Light/Medium	110	
110	1	N/A	041554349573	DREAM PURE BB	Medium	120	
111	1	N/A	041554349719	DREAM PURE BB	Medium/Deep	130	

Column: 2 - Row: 05 Notch: 21 Fixture Type: TRAYS Fixture Description: DRM MATTE MOUSSE 1.2 **
Shade Chart Re-Order Code: PM0000025678,PM0000025681 SS Graphic Re-Order Code: PM0000020942
Graphic Re-Order Code: PM0000023457 SS Holder Re-Order Code: 041554349023
TRAYS Re-Order Code: PL2000000380 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
112	1	N/A	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10	PM0000015501
113	1	N/A	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50	PM0000015495
114	1	N/A	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20	PM0000015493
115	1	N/A	041554537734	DREAM MATTE MOUSSE FOUNDATION	Light Beige	55	PM0000015497
116	1	N/A	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40	PM0000015500
117	1	N/A	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60	PM0000015503

Column: 2 - Row: 06 Notch: 15 Fixture Type: TRAYS Fixture Description: IAR ERASER FOUND 1.1 **
Shade Chart Re-Order Code: PM0000025694 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023478 SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000385 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
132							
133							
134							
135							
136							
137							
138							
139							
140							
141							
142							
143							



NOTCH SCHEMATIC

WEISS 8" X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 3 - Row: 01 Notch: 18 Fixture Type: TRAYS Fixture Description: DRM CUSH FNDTN 1.1
 Shade Chart Re-Order Code: PM0000021061,PM0000021739 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000021060 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PM0000019871 TRAYS Rolled Up Code: PM0000019871 UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
144	1	N/A	041554482324	DREAM CUSHION FOUNDATION	Porcelain	10	
145	1	N/A	041554482362	DREAM CUSHION FOUNDATION	True Beige	40	
146	1	N/A	041554482331	DREAM CUSHION FOUNDATION	Ivory	15	
147	1	N/A	041554482379	DREAM CUSHION FOUNDATION	Medium Beige	45	
148	1	N/A	041554482348	DREAM CUSHION FOUNDATION	Classic Ivory	20	
149	1	N/A	041554482386	DREAM CUSHION FOUNDATION	Warm Caramel	55	
150	1	N/A	041554482355	DREAM CUSHION FOUNDATION	Warm Nude	30	
151	1	N/A	041554482393	DREAM CUSHION FOUNDATION	Warm Cocoa	60	

Column: 3 - Row: 02 Notch: 11 Fixture Type: TRAYS Fixture Description: DRM LUMI/BRGHT CNCLR CRAY 1.1
 Shade Chart Re-Order Code: PM0000023487 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000023500 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PM0000022938 TRAYS Rolled Up Code: PM0000022938 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
152	1	N/A	041554525106	DREAM LUMI CONCEALER - UNCARDED	FAIR	10	
153	1	N/A	041554525113	DREAM LUMI CONCEALER - UNCARDED	LIGHT	20	
154	1	N/A	041554525472	DREAM LUMI CONCEALER - UNCARDED	MEDIUM	40	
155	1	N/A	041554525489	DREAM LUMI CONCEALER - UNCARDED	MEDIUM - DEEP	50	
156	1	N/A	041554525496	DREAM LUMI CONCEALER - UNCARDED	DEEP	60	
157	1	N/A	041554525502	DREAM LUMI CONCEALER - UNCARDED	DARK	70	
158	1	N/A	041554494457	DREAM CONCEALER CRAYON	Fair	10	
159	1	N/A	041554494464	DREAM CONCEALER CRAYON	Light	20	
160	1	N/A	041554494471	DREAM CONCEALER CRAYON	Light/Medium	30	
161	1	N/A	041554494488	DREAM CONCEALER CRAYON	Medium	40	
162	1	N/A	041554494495	DREAM CONCEALER CRAYON	Medium/Deep	50	
163	1	N/A	041554494501	DREAM CONCEALER CRAYON	Deep	60	

Column: 3 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: DRM LIQUID 1.2 **
 Shade Chart Re-Order Code: PM0000025688 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PL2000000379 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PL2000000379 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000025814

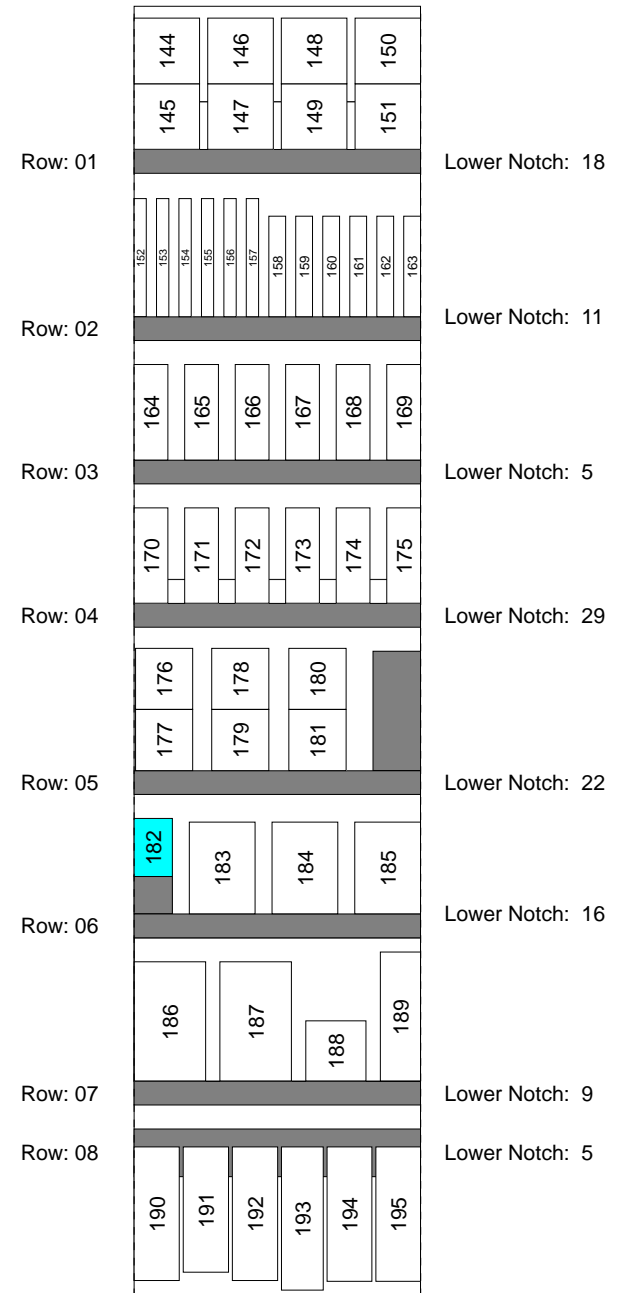
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
164	1	N/A	041554055986	DREAM LIQUID FOUNDATION	Porcelain Ivory	10	PM0000015489
165	1	N/A	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20	PM0000015481
166	1	N/A	041554056006	DREAM LIQUID FOUNDATION	Natural Ivory	30	PM0000015486
167	1	N/A	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35	PM0000015488
168	1	N/A	041554056013	DREAM LIQUID FOUNDATION	Nude	40	PM0000015487
169	1	N/A	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50	PM0000015483

Column: 3 - Row: 04 Notch: 29 Fixture Type: TRAYS Fixture Description: DRM LIQUID 2.2 **
 Shade Chart Re-Order Code: PM0000025689 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PL2000000379 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PL2000000379 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000025814

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
170	1	N/A	041554056044	DREAM LIQUID FOUNDATION	Sandy Beige	60	PM0000015491
171	1	N/A	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70	PM0000015490
172	1	N/A	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75	PM0000015485
173	1	N/A	041554056082	DREAM LIQUID FOUNDATION	Honey Beige	90	PM0000015484
174	1	N/A	041554056112	DREAM LIQUID FOUNDATION	Caramel	120	PM0000015480
175	1	N/A	041554056129	DREAM LIQUID FOUNDATION	Cocoa	130	PM0000015482

Column: 3 - Row: 05 Notch: 22 Fixture Type: TRAYS Fixture Description: DRM MATTE MOUSSE 2.2 **
 Shade Chart Re-Order Code: PM0000025682,PM0000025683 SS Graphic Re-Order Code: PM0000020943
 Graphic Re-Order Code: PM0000023457 SS Holder Re-Order Code: 041554349023
 TRAYS Re-Order Code: PL2000000381 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
176	1	N/A	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70	PM0000015502
177	1	N/A	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90	PM0000015496
178	1	N/A	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75	PM0000015499
179	1	N/A	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	120	PM0000015492
180	1	N/A	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	80	PM0000015498
181	1	N/A	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	130	PM0000015494



NOTCH SCHEMATIC

WEISS 8" X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
 Column: 3 - Row: 06 Notch: 16 Fixture Type: TRAYS Fixture Description: FS BLENDER + CAMO PALETTE
 Shade Chart Re-Order Code: PM0000025148 SS Graphic Re-Order Code: PM0000025469
 Graphic Re-Order Code: PM0000024444 SS Holder Re-Order Code: PM0000024444
 TRAYS Re-Order Code: PM0000024444 TRAYS Rolled Up Code: PM0000024444 UPC Blade Code: PM0000013508

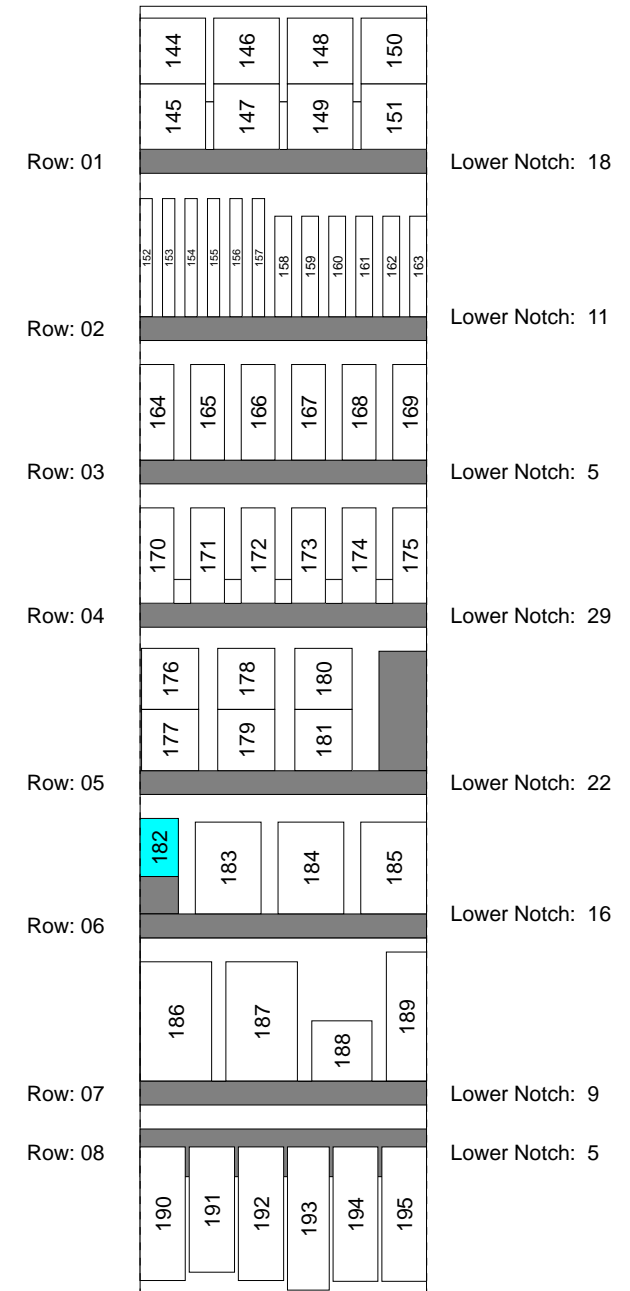
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
182	1	N/A	041554509809	FACE STUDIO BLENDER	Face Studio Blender	150	
183	1	N/A	041554494518	FACE STUDIO MASTER CAMO PALETTE	Light	100	
184	1	N/A	041554494525	FACE STUDIO MASTER CAMO PALETTE	Medium	200	
185	1	N/A	041554494532	FACE STUDIO MASTER CAMO PALETTE	Deep	300	

Column: 3 - Row: 07 Notch: 9 Fixture Type: TRAYS Fixture Description: FS MSTR CONTR/MSTR FIX TRAY 1.1
 Shade Chart Re-Order Code: PM0000017651 SS Graphic Re-Order Code: PM0000016246
 Graphic Re-Order Code: PM0000016246 SS Holder Re-Order Code: PM0000016146
 TRAYS Re-Order Code: PM0000016146 TRAYS Rolled Up Code: PM0000016146 UPC Blade Code: PM0000013507

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
186	1	N/A	041554455595	FACE STUDIO MASTER CONTOUR	LIGHT TO MEDIUM	10	
187	1	N/A	041554455601	FACE STUDIO MASTER CONTOUR	MEDIUM TO DEEP	20	
188	1	N/A	041554455588	MASTER FIX TRANSLUCENT POWDER	MASTER FIX TRANSLUC...	10	
189	1	N/A	041554455571	MASTER FIX SETTING SPRAY	MASTER FIX SETTING SP...	10	

Column: 3 - Row: 08 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 6 Peg Hooks
 Shade Chart Re-Order Code: PM000004984521 SS Graphic Re-Order Code: PM000004984521
 Graphic Re-Order Code: PM000004984521 SS Holder Re-Order Code: PM000004984521
 HOOK BARS Re-Order Code: 041554984521 HOOK BARS Rolled Up Code: 041554984521 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
190	1	N/A	041554535457	EYELASH CURLER REFILLS			
191	1	N/A	041554535426	EYELASH CURLER	EXPERT TOOLS EYELAS...		
192	1	N/A	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SH...		
193	1	N/A	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH '...		
194	1	N/A	041554543872	COVER STICK (CORRECTOR)	Ivory	1	
195	1	N/A	041554543889	COVER STICK (CORRECTOR)	Light Beige	2	



NOTCH SCHEMATIC

WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 4 - Row: 01 Notch: 16 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL2000000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 9 Fixture Type: TRAYS Fixture Description: FM MT+PRLS FNDDN 1.1 (AA/H) **
Shade Chart Re-Order Code: PM0000023498 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000013855 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
196	1	N/A	041554433449	FitMe MATTE+PORELESS FNDDN	Clsc Ivory	120	
197	1	N/A	041554433470	FitMe MATTE+PORELESS FNDDN	Ntrl Beige	220	
198	1	N/A	041554538700	FitMe MATTE+PORELESS FNDDN	LIGHT HONEY	242	
199	1	N/A	041554433500	FitMe MATTE+PORELESS FNDDN	Sun Beige	310	
200	1	N/A	041554438192	FitMe MATTE+PORELESS FNDDN	Warm Honey	322	
201	1	N/A	041554433524	FitMe MATTE+PORELESS FNDDN	Coconut	355	
202	1	N/A	041554466522	FitMe MATTE+PORELESS FNDDN	MOCHA	360	
203	1	N/A	041554538748	FitMe MATTE+PORELESS FNDDN	JAVA	375	

Column: 4 - Row: 03 Notch: 2 Fixture Type: TRAYS Fixture Description: FM DEW+SMTH FNDDN TRAY 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016703 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000006072 TRAYS Rolled Up Code: PM0000006072 UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
204	1	N/A	041554238648	FitMe DEW+SMTH FNDDN	Porcelain	110	
205	1	N/A	041554238655	FitMe DEW+SMTH FNDDN	Ivry	115	
206	1	N/A	041554238662	FitMe DEW+SMTH FNDDN	Clsc Ivry	120	
207	1	N/A	041554238686	FitMe DEW+SMTH FNDDN	Buff Bge	130	
208	1	N/A	041554238716	FitMe DEW+SMTH FNDDN	Nat Bge	220	
209	1	N/A	041554238747	FitMe DEW+SMTH FNDDN	Pure Bge	235	
210	1	N/A	041554238761	FitMe DEW+SMTH FNDDN	Sun Bge	310	
211	1	N/A	041554400816	FitMe DEW+SMTH FNDDN	Toffee	330	

Column: 4 - Row: 04 Notch: 25 Fixture Type: TRAYS Fixture Description: FM STICK 1.1 **
Shade Chart Re-Order Code: PM0000025704 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023477 SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000383 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
212	1	N/A	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	110	PM0000010714
213	1	N/A	041554332841	FitMe Oil-Free Stick Foundation	Ivory	115	PM0000010715
214	1	N/A	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	120	PM0000010716
215	1	N/A	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	130	PM0000010717
216	1	N/A	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	220	PM0000010718
217	1	N/A	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	235	PM0000010720
218	1	N/A	041554337266	FitMe Oil-Free Stick Foundation	Toffee	330	PM0000010723
219	1	N/A	041554337402	FitMe Oil-Free Stick Foundation	Coconut	355	PM0000010725

Column: 4 - Row: 05 Notch: 17 Fixture Type: TRAYS Fixture Description: FM SET+SMTH PDR/CONCLR TRAY 1.1
Shade Chart Re-Order Code: PM0000019245,PM0000019246 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025259 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019243 TRAYS Rolled Up Code: PM0000019243 UPC Blade Code: PM0000006928

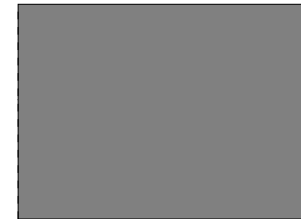
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
220	1	N/A	041554238808	FitMe SET+SMTH PDR	Porcelain	110	
221	1	N/A	041554238822	FitMe SET+SMTH PDR	Clsc Ivry	120	
222	1	N/A	041554238846	FitMe SET+SMTH PDR	Buff Bge	130	
223	1	N/A	041554238877	FitMe SET+SMTH PDR	Nat Bge	220	
224	1	N/A	041554247718	FitMe CONCEALER	Light	10	
225	1	N/A	041554247701	FitMe CONCEALER	Fair	15	
226	1	N/A	041554247732	FitMe CONCEALER	Sand	20	
227	1	N/A	041554247725	FitMe CONCEALER	Med	25	
228	1	N/A	041554247756	FitMe CONCEALER	Cafe	30	
229	1	N/A	041554247749	FitMe CONCEALER	Deep	35	

Column: 4 - Row: 06 Notch: 9 Fixture Type: TRAYS Fixture Description: FM BLUSH 1.1
Shade Chart Re-Order Code: PM0000023491,PM0000023492 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023493 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000022936 TRAYS Rolled Up Code: PM0000022936 UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
230	1	N/A	041554503067	FIT ME BLUSH OPTIMIZATION	BUFF	10	
231	1	N/A	041554503135	FIT ME BLUSH OPTIMIZATION	CORAL	35	

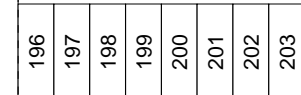
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Lower Notch: 16



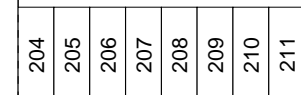
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Lower Notch: 9



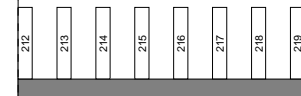
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Lower Notch: 2



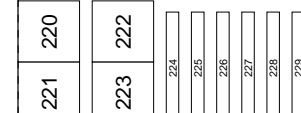
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Lower Notch: 25



Row: 05

Lower Notch: 17



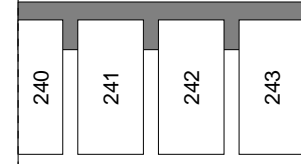
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Lower Notch: 9



Row: 07

Lower Notch: 5

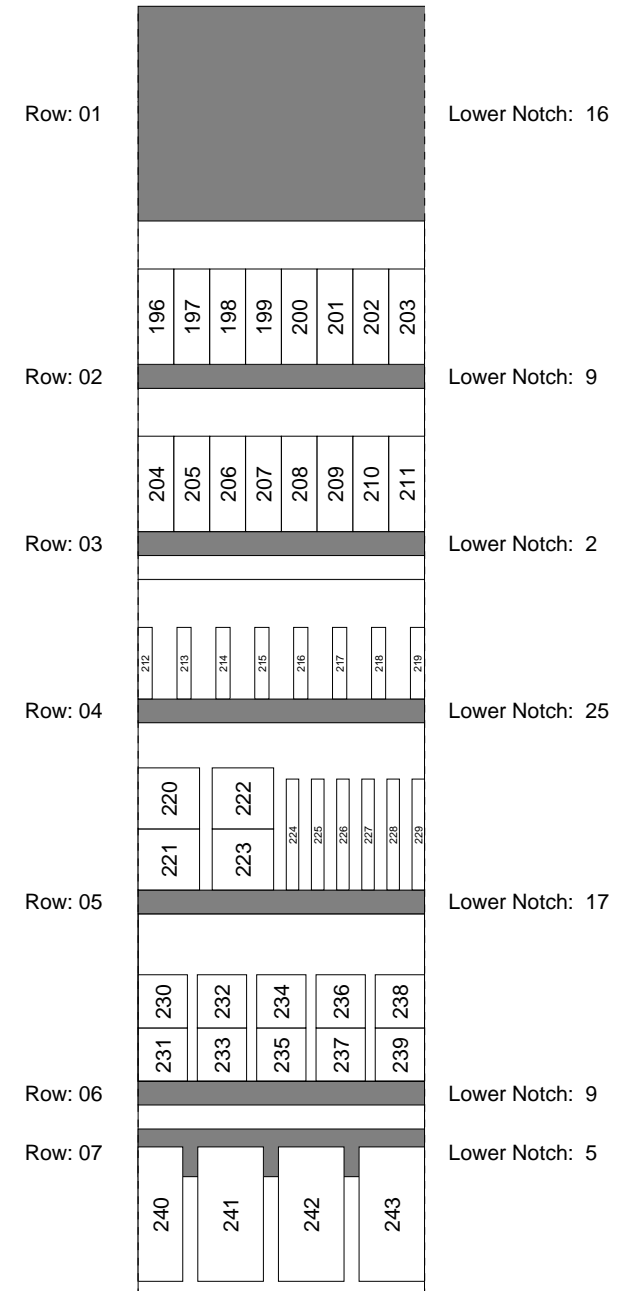


NOTCH SCHEMATIC

WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018						
232	1	N/A	041554503074	FIT ME BLUSH OPTIMIZATION	NUDE	15
233	1	N/A	041554503142	FIT ME BLUSH OPTIMIZATION	PEACH	40
234	1	N/A	041554503098	FIT ME BLUSH OPTIMIZATION	MAUVE	20
235	1	N/A	041554503159	FIT ME BLUSH OPTIMIZATION	PLUM	45
236	1	N/A	041554503104	FIT ME BLUSH OPTIMIZATION	PINK	25
237	1	N/A	041554503524	FIT ME BLUSH OPTIMIZATION	WINE	50
238	1	N/A	041554503111	FIT ME BLUSH OPTIMIZATION	ROSE	30
239	1	N/A	041554503722	FIT ME BLUSH OPTIMIZATION	BERRY	55

Column: 4 - Row: 07 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
240	1	N/A	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3	
241	1	N/A	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCAR...		
242	1	N/A	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAK...		
243	1	N/A	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00	



WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 4 - Row: 01 Notch: 16 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
244	1	N/A	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710	
245	1	N/A	041554496192	LASH SENSATIONAL CURVITUDE	Very Black WSH	720	
246	1	N/A	041554496208	LASH SENSATIONAL CURVITUDE	Brwn Black WSH	730	
247	1	N/A	041554496260	LASH SENSATIONAL CURVITUDE WTP	Very Black WTP	740	

Column: 5 - Row: 03 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
248	1	N/A	041554522556	FALSIES TEMPTATION	BLKST BLK	601	
249	1	N/A	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603	
250	1	N/A	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604	
251	1	N/A	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00	

Column: 5 - Row: 04 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
252	1	N/A	041554493719	COLOSSAL BIG SHOT	BLAKEST BLACK WSH	223	
253	1	N/A	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
254	1	N/A	041554540314	COLOSSAL BIG SHOT EXTENSION WSH	SHADE 228	228	
255	1	N/A	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00	

Column: 5 - Row: 05 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

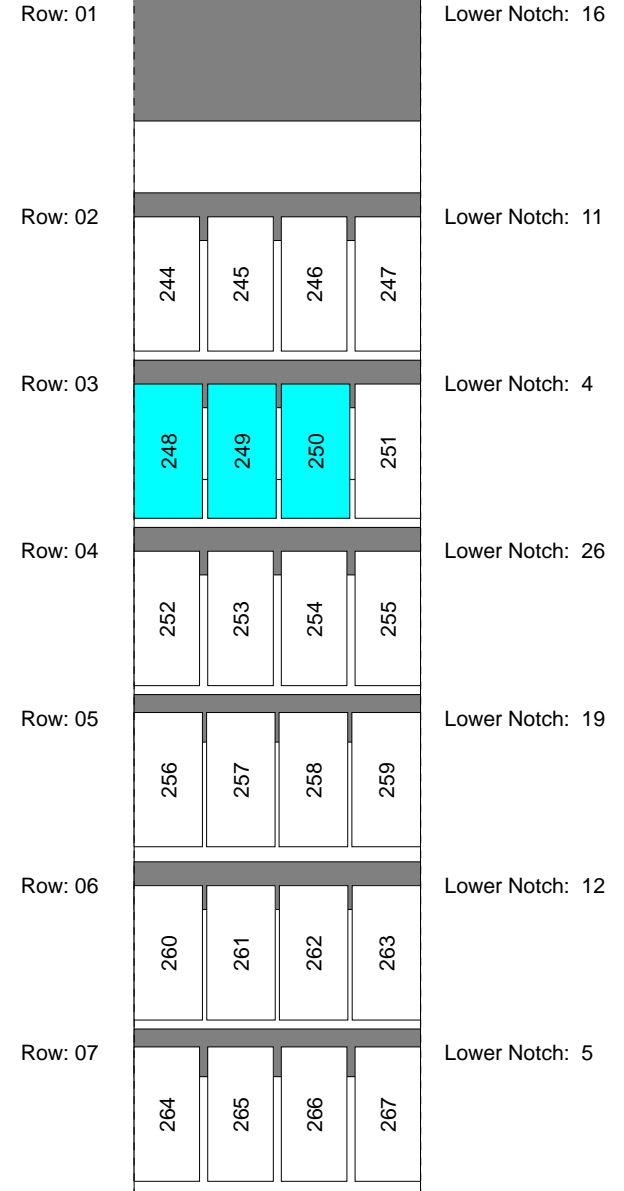
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
256	1	N/A	041554288254	CAT EYES MASCARA	Glam Black	01	
257	1	N/A	041554288261	CAT EYES MASCARA WP	Glam Black	01	
258	1	N/A	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
259	1	N/A	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	

Column: 5 - Row: 06 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
260	1	N/A	041554670745	GREAT LASH MASCARA	Blackest Black	00	
261	1	N/A	041554532722	GREAT LASH MASCARA	Very Black	1	
262	1	N/A	041554532807	GREAT LASH MASCARA	Brownish Black	2	
263	1	N/A	041554532982	GREAT LASH MASCARA	Dark Brown	3	

Column: 5 - Row: 07 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
264	1	N/A	041554239423	Great Lash Lots of Lashes	Blackest Black	00	
265	1	N/A	041554269062	Great Lash Lots of Lashes	Brownish Black	02	
266	1	N/A	041554239416	Great Lash Lots of Lashes	Very Black	01	
267	1	N/A	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00	



NOTCH SCHEMATIC

WEISS 8" X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 6 - Row: 01 Notch: 2 Fixture Type: CHROME SIGN UR Fixture Description: TOTAL TEMPTATION MASC 4X12 **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000024595 SS Holder Re-Order Code:
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
268	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
269	1	N/A	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	
270	1	N/A	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02	
271	1	N/A	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	

Column: 6 - Row: 03 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
272	1	N/A	041554420616	LASH SENSATIONAL	Blackest Black	00	
273	1	N/A	041554420623	LASH SENSATIONAL	Very Black	01	
274	1	N/A	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10	
275	1	N/A	041554268706	FALSIES FLARED	Blackest Black	00	

Column: 6 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
276	1	N/A	041554443462	PUSH UP DRAMA WSH	Blackest Black	00	
277	1	N/A	041554217957	FALSIES MASCARA	Blackest Black	00	
278	1	N/A	041554217964	FALSIES MASCARA	Very Black	01	
279	1	N/A	041554217971	FALSIES MASCARA	Brownish Black	02	

Column: 6 - Row: 05 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
280	1	N/A	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00	
281	1	N/A	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01	
282	1	N/A	041554217988	FALSIES MASCARA WP	Very Black	01	
283	1	N/A	041554217995	FALSIES MASCARA WP	Brownish Black	02	

Column: 6 - Row: 06 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

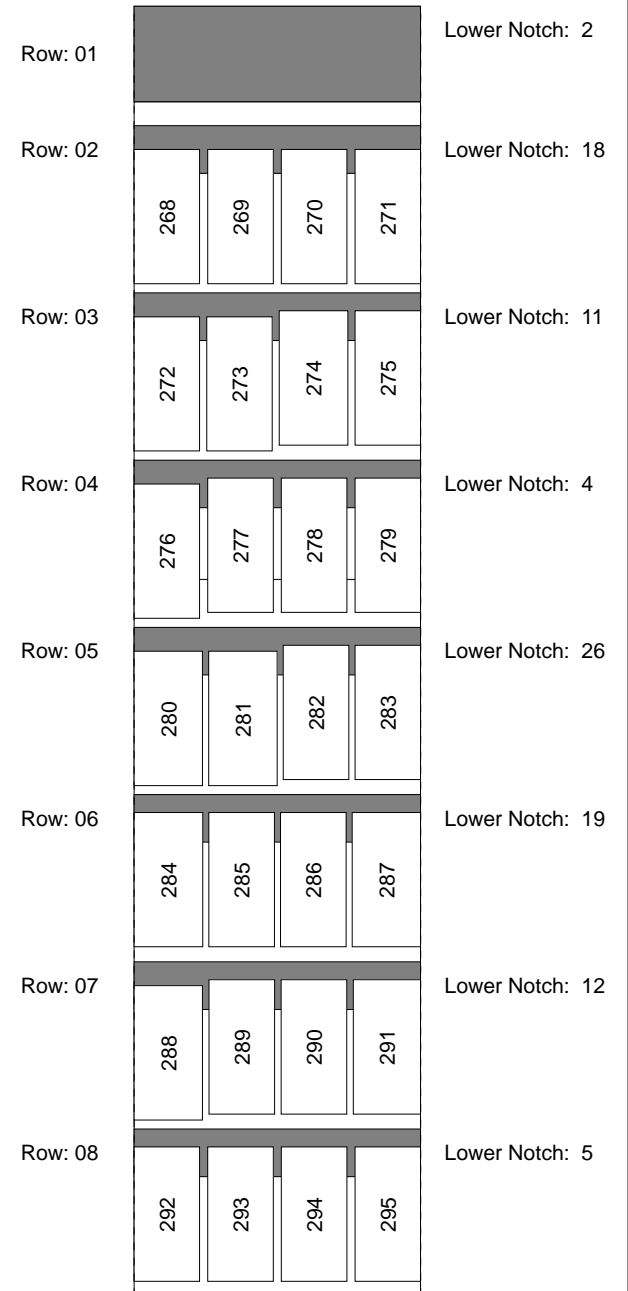
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
284	1	N/A	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2	
285	1	N/A	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	
286	1	N/A	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1	
287	1	N/A	041554281446	MEGA PLUSH MASCARA	Blackest Black	00	

Column: 6 - Row: 07 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
288	1	N/A	041554519457	GREAT LASH MASCARA	Clear	10	
289	1	N/A	041554209310	GREAT LASH BIG	Blackest Black	00	
290	1	N/A	041554209327	GREAT LASH BIG	Very Black	01	
291	1	N/A	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1	

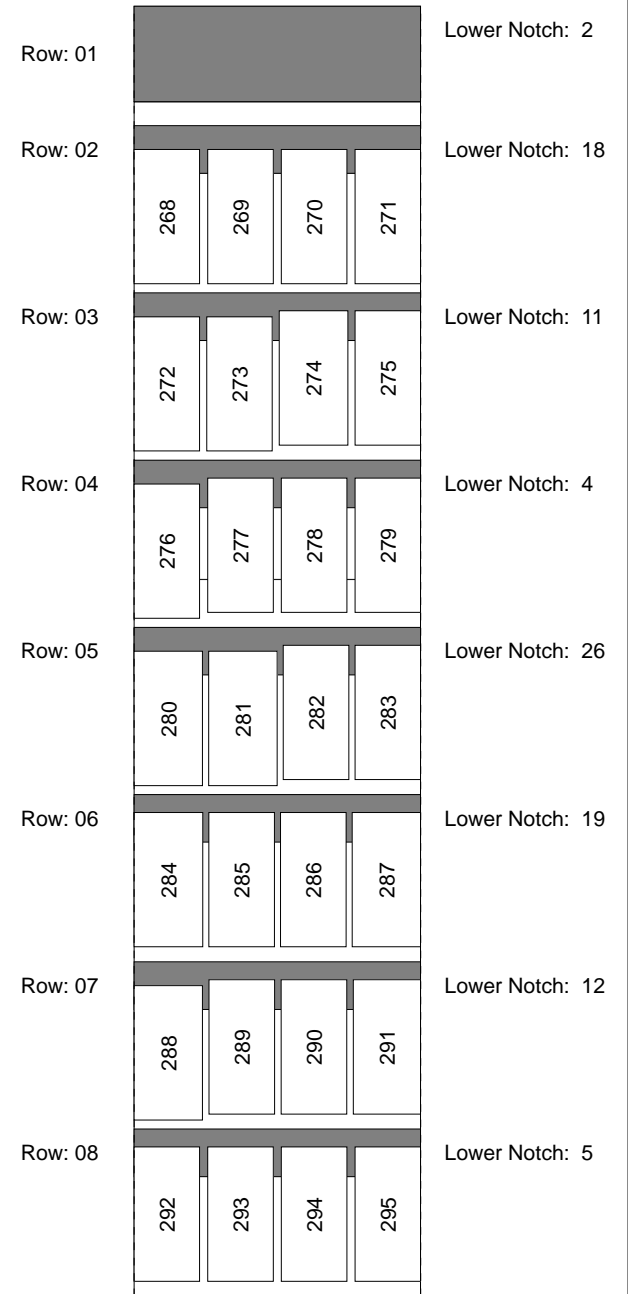
Column: 6 - Row: 08 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
292	1	N/A	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1	



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WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018						
293	1	N/A	041554626964	GREAT LASH WATERPROOF	Very Black	1
294	1	N/A	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
295	1	N/A	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1



NOTCH SCHEMATIC

WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 7 - Row: 01 Notch: 2 Fixture Type: CHROME SIGN UR Fixture Description: BROW TATTOO 4X12 **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000024598 SS Holder Re-Order Code:
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 18 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB TOTAL TEMP BROW **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025168 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000145 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
296	1	N/A	041554544930	TATTOO STUDIO BROW GEL	SOFT BROWN	255	
297	1	N/A	041554545876	TATTOO STUDIO BROW GEL	DEEP BROWN	260	
298	1	N/A	041554545074	TEMPTATION BROW	SOFT BROWN	305	
299	1	N/A	041554545098	TEMPTATION BROW	DEEP BROWN	315	
300	1	N/A	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255	

Column: 7 - Row: 03 Notch: 11 Fixture Type: HOOK BARS Fixture Description: 4HK BRAND HB GEL LINER POT **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016663 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000146 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
301	1	N/A	041554220186	EYE STUDIO GEL LINER	Blackest Black	50	
302	1	N/A	041554220193	EYE STUDIO GEL LINER	Brownish Black	52	
303	1	N/A	041554220209	EYE STUDIO GEL LINER	Gunmetal	54	
304	1	N/A	041554220216	EYE STUDIO GEL LINER	Eggplant	56	

Column: 7 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB UNSTOPPABLE **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000024708 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
305	1	N/A	041554009071	DEFINE A LINE	Ebony Black	1	
306	1	N/A	041554009095	DEFINE A LINE	Brownish Black	3	
307	1	N/A	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
308	1	N/A	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30	
309	1	N/A	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	40	
310	1	N/A	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	

Column: 7 - Row: 05 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

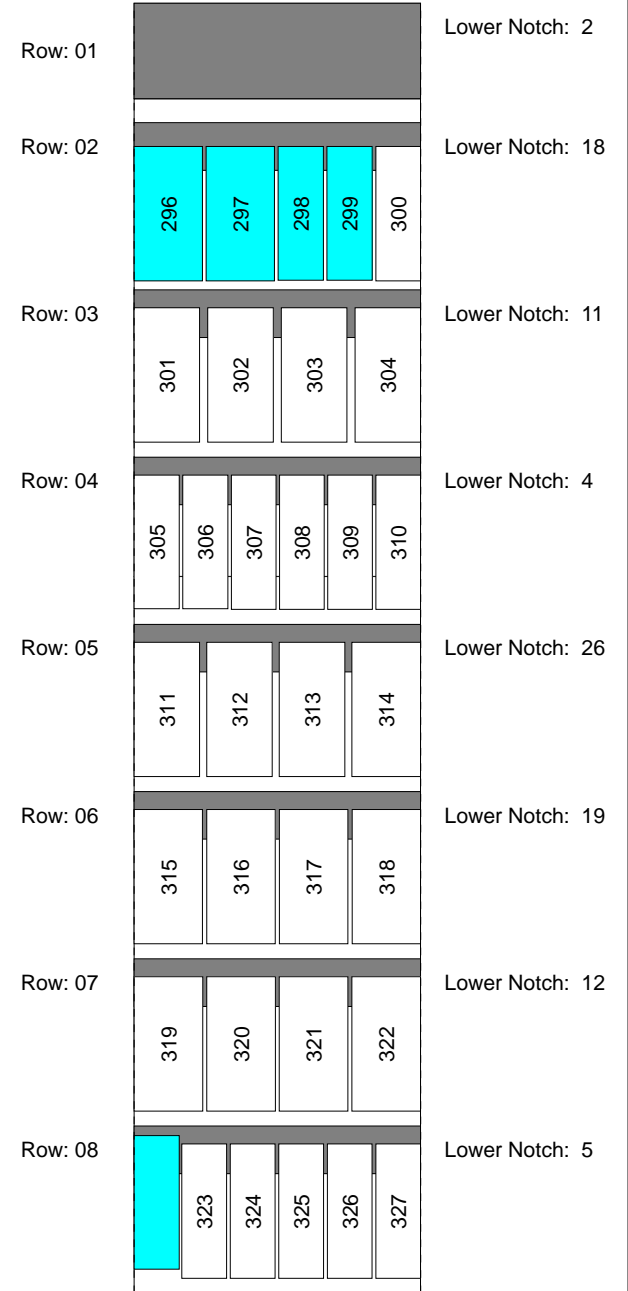
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
311	1	N/A	041554054156	LASH STILETTO	Very Black	1	
312	1	N/A	041554208832	LASH STILETTO WP	Very Black	01	
313	1	N/A	041554647372	LASH DISCOVERY WASHABLE	Very Black	1	
314	1	N/A	041554650495	LASH DISCOVERY WP	Very Black	1	

Column: 7 - Row: 06 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

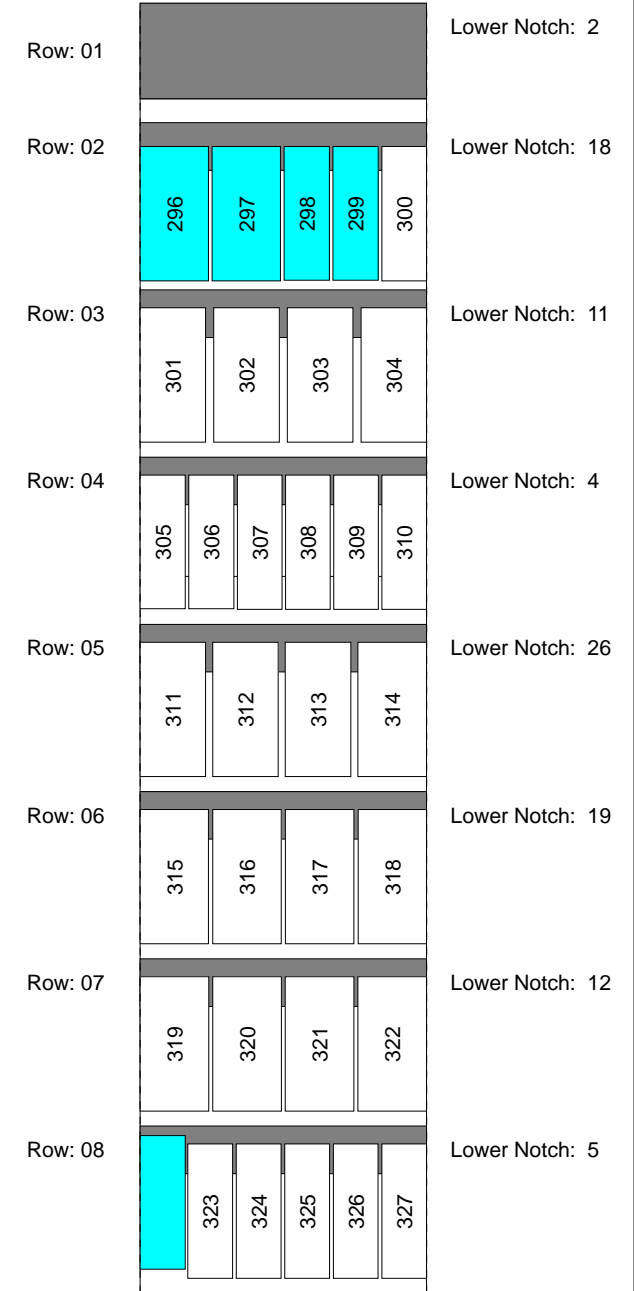
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
315	1	N/A	041554281460	MEGA PLUSH MASCARA	Very Black	01	
316	1	N/A	041554281477	MEGA PLUSH MASCARA	Brownish Black	02	
317	1	N/A	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	
318	1	N/A	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02	

Column: 7 - Row: 07 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
319	1	N/A	041554288384	VE ROCKET MASCARA	Blackest Black	00	
320	1	N/A	041554288377	VE ROCKET MASCARA	Very Black	01	
321	1	N/A	041554288391	VE ROCKET MASCARA	Brownish Black	02	
322	1	N/A	041554288452	VE ROCKET MASCARA WP	Very Black	01	



WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018							
Column: 7 - Row: 08	Notch: 5	Fixture Type: HOOK BARS	Fixture Description: 6HK BRAND HB EXPRT EYES TWIN **				
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM0000025255		SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: PL2000000147		HOOK BARS Rolled Up Code: N/A		UPC Blade Code: PM0000008588			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
323	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01	
324	1	N/A	041554530254	EXPERT EYES TWIN BROW & EYE PENC...	Dark Brown	02	
325	1	N/A	041554530667	EXPERT EYES TWIN BROW & EYE PENC...	Medium Brown	03	
326	1	N/A	041554530339	EXPERT EYES TWIN BROW & EYE PENC...	Light Brown	04	
327	1	N/A	041554507379	EXPERT EYES TWIN BROW & EYE PENC...	Blonde	7	



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WEISS 8" X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018
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Column: 8 - Row: 01 Notch: 2 Fixture Type: CHROME SIGN UR Fixture Description: LINERS FAMILY 4X12 **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000024674 SS Holder Re-Order Code:
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 18 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB BROW PRECISE **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025252 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
328	1	N/A	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260	
329	1	N/A	041554429640	BROW PRECISE	Soft Brown	255	
330	1	N/A	041554429633	BROW PRECISE	Deep Brown	260	
331	1	N/A	041554541915	MASTER PRECISE INK LINER	BLACK COMET	510	
332	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	
333	1	N/A	041554494198	CURVITUDE LINER	BLACK	410	

Column: 8 - Row: 03 Notch: 11 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB GEL PENCIL **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000020186 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
334	1	N/A	041554533156	LINWORKS ULTRA LINER WATERPROOF	Black	1	
335	1	N/A	041554533163	LINWORKS ULTRA LINER WATERPROOF	Dark Brown	2	
336	1	N/A	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1	
337	1	N/A	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601	
338	1	N/A	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604	
339	1	N/A	041554294231	MASTER DUO LINER	Black Lacquer	500	

Column: 8 - Row: 04 Notch: 28 Fixture Type: TRAYS Fixture Description: EYE PALETTES 1.1
Shade Chart Re-Order Code: PM0000025167 SS Graphic Re-Order Code: PM0000021033
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000013510
TRAYS Re-Order Code: PM0000013047 TRAYS Rolled Up Code: PM0000013047 UPC Blade Code: PM0000013508

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
340	1	N/A	041554419184	THE PALETTES	The Nudes	02	
341	1	N/A	041554434866	THE PALETTES	The Blushed Nudes	06	
342	1	N/A	041554490848	24KT NUDES PALETTE	24KT NUDES PALETTE	120	

Column: 8 - Row: 05 Notch: 22 Fixture Type: TRAYS Fixture Description: CITY MINI PALETTE 1.1
Shade Chart Re-Order Code: PM0000023514 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023515 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000022942 TRAYS Rolled Up Code: PM0000022942 UPC Blade Code: PM0000013507

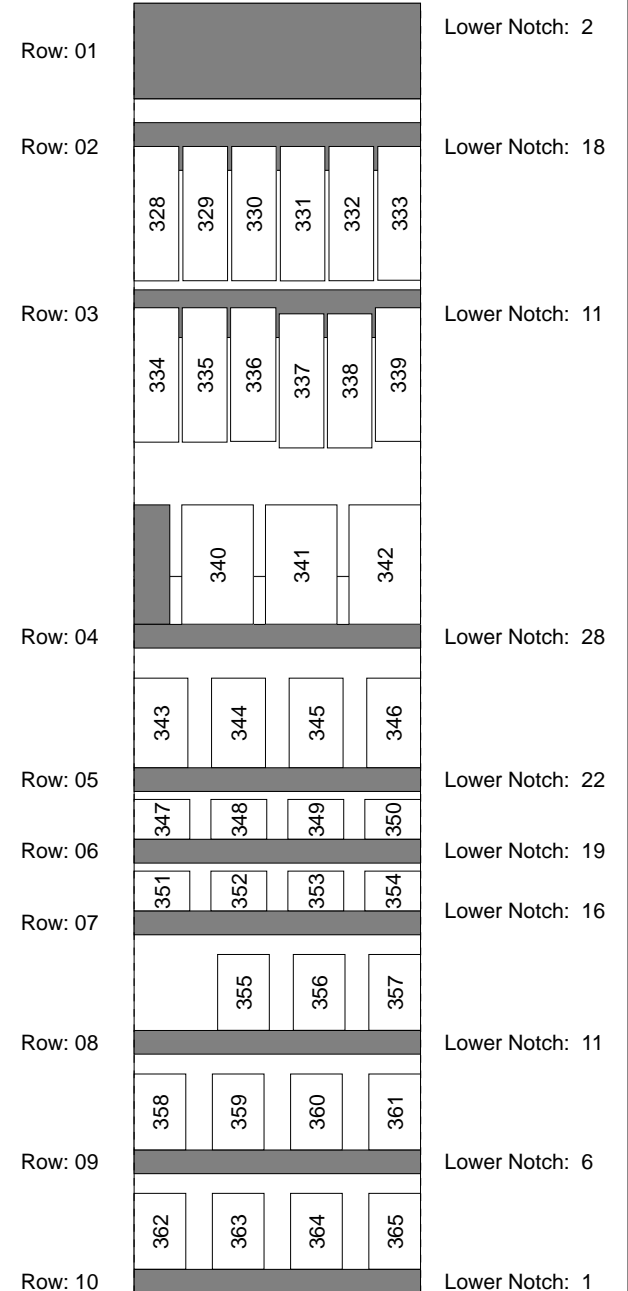
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
343	1	N/A	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400	
344	1	N/A	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410	
345	1	N/A	041554499766	CITY MINI PALETTES	Downtown Sunrise	430	
346	1	N/A	041554499759	CITY MINI PALETTES	Concrete Runway	440	

Column: 8 - Row: 06 Notch: 19 Fixture Type: TRAYS Fixture Description: EW MONOS 1.2 **
Shade Chart Re-Order Code: PM0000025266 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000022 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
347	1	N/A	041554492644	New Expertwear Monos	Vanilla	100S	
348	1	N/A	041554490749	New Expertwear Monos	Soft Pearl	10S	
349	1	N/A	041554490763	New Expertwear Monos	Seashell	30S	
350	1	N/A	041554490770	New Expertwear Monos	Nude Glow	40S	

Column: 8 - Row: 07 Notch: 16 Fixture Type: TRAYS Fixture Description: EW MONOS 2.2 **
Shade Chart Re-Order Code: PM0000025267 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000022 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
351	1	N/A	041554490756	New Expertwear Monos	Linen	20S	
352	1	N/A	041554490794	New Expertwear Monos	The Glo Down	60S	
353	1	N/A	041554492682	New Expertwear Monos	Made for Mocha	140S	
354	1	N/A	041554492651	New Expertwear Monos	Night Sky	110S	



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WEISS 8' X 54" MAYBELLINE URBAN WALL PLANOGRAM #2 - Spring 2018							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
Column: 8 - Row: 08 Notch: 11 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 1.5/4 **							
Shade Chart Re-Order Code: PM0000016307				SS Graphic Re-Order Code: PM0000016312			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
355	1	N/A	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
356	1	N/A	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q	
357	1	N/A	041554409185	EXPERT WEAR QUADS	Amethyst Smokes	6Q	
Column: 8 - Row: 09 Notch: 6 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 2.5/2.4 **							
Shade Chart Re-Order Code: PM0000016164				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
358	1	N/A	041554409215	EXPERT WEAR QUADS	Luminous Lilacs	7Q	
359	1	N/A	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q	
360	1	N/A	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
361	1	N/A	041554409222	EXPERT WEAR QUADS	Electric Blue	21Q	
Column: 8 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 3.5 **							
Shade Chart Re-Order Code: PM0000016165				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
362	1	N/A	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q	
363	1	N/A	041554409260	EXPERT WEAR QUADS	Autumn Coppers	44Q	
364	1	N/A	041554409239	EXPERT WEAR QUADS	Emerald Smokes	48Q	
365	1	N/A	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q	

